

# news {..BYTES..}

## for eEditions

grades 9-12

### 1 Let's Go Shopping!

Your eEdition contains everything included each day in the print edition of the newspaper. That includes ads as well as stories and photos. In today's eEdition, find an ad for a type of shoe or clothing you would like to buy for yourself for spring. Then search the eEdition for other ads offering the same item (or type of item) for sale. Compare prices and the locations of stores. Write a paragraph explaining where you would purchase the item and why. Finish by writing a paragraph describing how using an eEdition is different from print for finding products to buy, along with the advantages and disadvantages.

Learning Standards: Using a variety of technology tools for data collection and analysis; comparing information technologies from the past and present.

### 2 Photojournalism

Photographer Marty Lederhandler died last week at age 92. Lederhandler worked for the news-gathering organization the Associated Press, which means his photos appeared in newspapers and on TV shows all across the country. During his 66-year career with the Associated Press, he photographed many famous events and people. Look at the photographs in the eEdition this week. Pick one and write a short essay explaining how the photograph enhances the article it accompanies. What information or emotions does the photo convey?

Learning Standards: Analyzing students' responses to oral, visual, written and electronic texts; providing examples of how texts affect their lives, connect them with the contemporary world and transmit issues across time.

### 3 Ford

Ford Motor Company founder Henry Ford died at his home in Dearborn, Michigan, on April 7, 1947. By introducing the assembly-line concept to auto manufacturing, Ford changed history by creating the first affordable, mass-produced car. Find another example of someone who greatly influenced an industry, a community or a country in the eEdition or online. Write a paper about the person and his or her influence.

Learning Standards: Selecting events and individuals from the past that have had global impact on the modern world and describing their impact; writing fluently for multiple purposes.

### 4 Tourism

Michigan lawmakers have voted to give \$9.5 million to the state's tourism campaign, Pure Michigan. The campaign promotes Michigan through national advertising. In groups, design a campaign to promote your school, neighborhood or city. Come up with a name for your campaign (like Pure Michigan), along with an advertisement for print or for TV. Share what you created with the class.

Learning Standards: Demonstrating how language usage is related to successful communication in different spoken, written and visual communication contexts, such as speeches and advertising; using innovative techniques to construct text and influence an audience.

### 5 i.D.

Two United States senators – Chuck Schumer of New York and Lindsey Graham of South Carolina – told President Obama recently that they'd like to give out "biometric" identification cards to all American workers. The I.D. cards would include information such as fingerprints. The idea

is to stop people who have immigrated illegally to the United States from getting jobs, by giving employers an easy way to figure out who is and who isn't legally eligible to work in this country. Use news articles and other research sources to learn more about biometric I.D. cards for working Americans. Then write an eEdition editorial explaining why you agree or disagree with the senators' idea.

Learning Standards: Locating information pertaining to a specific social science topic in-depth using a variety of sources and electronic technologies; describing the political and legal processes created to make decisions and resolve conflicts.

A Teaching Tool  
For Tomorrow